



Pathways to Discovery

Gala

Saturday, November 14th



SPONSORSHIP OPPORTUNITIES

A Unique Opportunity to “Exhibit” Your Brand

Join Us for an extraordinary evening exploring the exhibits at The Tech Interactive afterhours!

A sponsorship of this unique event, and supporting the work of The BRAIN Foundation will position your brand alongside a hardworking organization, founded by local families that value research, scientific advancement, and philanthropy, providing you with an unparalleled opportunity to showcase your business and make a lasting impact.

Our Mission & Vision

Since 2018, our mission has been to support translational research that will lead to the development of FDA-approved treatments and an improved standard of care for co-morbidities in individuals with autism.

Our vision is health, independence, and well-being for every person on the planet with neurological conditions, including Autism Spectrum Disorder diagnosis.



Join us!

November 14, 2026

7:00 PM - 10:00 PM | The Tech Interactive San Jose

What are the Pathways to Discovery? Ask any pioneering researcher and they will tell you that great ideas are only the beginning...

Without adequate funding, ideas remain just that - ideas.

That's where you come in! While The BRAIN Foundation is busy behind the scenes supporting the research and clinical advances to bring meaningful change to individuals with autism and related neurological conditions, we rely on the investment of forward thinkers like you and your organization to continue our impact.

By sponsoring our fabulous and educational event, your organization and brand will be recognized by our community of families and supporters. By aligning with our vision, you are creating a better future for a community that needs champions like all of us!

We are proud of our accomplishments, but there is still much to do!
Please join us this November!

Sincerely,
The BRAIN Foundation Team



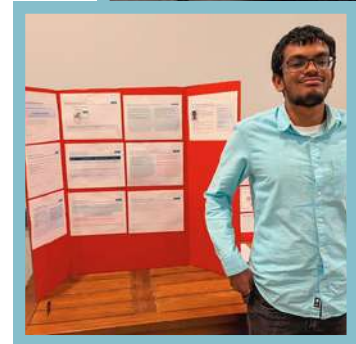
Help us Continue our Impact

The BRAIN Foundation accomplishments:

- The first ever Delphi method consensus meeting series to develop a **standard of care** for deteriorations in autism and related neurological conditions led by **Stanford University**. Future meetings to develop other direly needed care standards.
- The development of **The Aurora Research Network**, a multi-center nationwide clinical trial network designed to create a **large shared research database with ability to sub-type patients** along with treatments and related research findings. Funding is needed for growing the network, clinical trials, and management.
- Ongoing and **breakthrough research projects** that grow our understanding of mechanisms as well as interventions with the most impact on the health and well-being of children and adults with autism. By funding big ideas at small scale, your support advances knowledge and provides the groundwork for larger institutional grants.
- Education for families though our annual **Synchrony Symposium**, a unique event that brings together researchers, physicians, industry and families.

Who Supports BRAIN?

- **Over 7,000 people receive our emails**, most in the SF Bay Area
- Families with a loved one with autism and related conditions
- Researchers, physicians, and industry experts
- Organizations working in the special needs community
- Bay Area businesses
- Philanthropists who intend to make the world a better place
- Locals and beyond who join our annual Spectrum Run, Synchrony Symposium, and our Gala





Unique Exhibit Sponsorships

A SPECIAL OPPORTUNITY TO “EXHIBIT” YOUR BRAND

Don't miss your chance for a unique opportunity to sponsor an exhibit at The TECH Interactive to support The BRAIN Foundation. Guests will circulate among the upper level exhibits for the first hour+ of the event while enjoying the open bar and passed appetizers. EXHIBIT your demo, videos, or any other interactive display or performance you wish. Creatively engage our guests alongside the innovative displays of The Tech!

Exhibit sponsorships include...

- A table / space at one of the innovative displays at The Tech
- Opportunity to demo your tech, give live demo, video, or chat
- Option to add marketing materials / swag to gift bags
- 24x36" Poster with your logo and information at exhibit
- VIP seats included: 5 for \$5k, 2 for \$2.5k
- Sponsor logo on table on lower level during seated program
- Inclusion in event materials (website, auction, printed program, etc.)
- Logo on Step-and-Repeat/Photo Booth banner
- Social media engagement with thank you, links and tags to your organization on LinkedIn, Facebook, and Instagram
- Verbal thanks during welcome by our president during seated program
- Work with our team to maximize interactivity with your offering
- Included table option at our 5K/10K Spectrum Run in Spring 2027 at Almaden Lake Park and our Synchrony Symposium in August 2027

All sponsorships \$1k+ are annual sponsorship and include upcoming events



Exhibit Sponsorship Options



Body Worlds Decoded Exhibit

Let movement, anatomy, medicine, or just human curiosity be your theme in this exhibit! Small performances, demos, memorable displays, all welcome. Fitness, dance, performance, assistive tech, wearable devices...just some ideas! **\$5,000 (2 avail)**

The Body Worlds Decoded exhibit has space for a performance or demo, a circular table to demo products or services, and is next to the accessible balcony. Visitors can explore real human anatomy through captivating displays that reveal everything from the smallest organs to the most complex systems, such as the nervous, respiratory, cardiovascular, urinary, digestive, and locomotive systems.



Dream Garden Exhibit

Dare to Dream in this colorful landscape, sure to be an unforgettable part of the evening. Guests will be sure to snap pics in this beautiful, fantasy-like interactive visual exhibit! Showcase your vision for the future, your dream for individuals with disabilities, associate your organization with peace, beauty and growth!! **\$5,000 (2 avail)**

Dream Garden is a first-of-its-kind, AI-powered immersive exhibit that transforms your ideas and movements into a vibrant, surreal ecosystem. Designed to spark curiosity and inspire wonder, this playful experience invites visitors of all ages and abilities to step into a dream-like world and explore the creative possibilities of AI.

More Exhibit Sponsorship Options



The Tech for Global Good Exhibit

Situate your organization's innovation with six remarkable products designed to solve some of the world's most challenging health issues, and be a part of this compassionate ensemble. Bring your own demo, video screen, or interactive experience to educate our guests about what you do! **\$5,000 (2 avail)**

The Tech for Global Good program celebrates innovators using technology...for creating innovative technologies that connect with the way we think, move and communicate, enabling more mindful, empowered and independent lives for millions of people.

AI Sandbox / Transformirror Exhibit

Does your organization use AI to solve problems, educate, enhance or evolve? Or are you focused on sustainability, future planning? Use the space here to teach our guests about your work! There is much to explore in this area, but let your interactive exhibit be the highlight!!

\$5,000 (1 avail)

See how AI can be applied to complex problems as IBM partners with NASA and the European Space Agency to apply AI to complex sustainability challenges. Try on new careers the AI art experience Transformirror.



Innovations in Healthcare Exhibit

Align your organization with the key innovations that have driven healthcare...converse with our guests about your organization's approach to problem solving, how you complement the existing healthcare landscape, or maybe how you help people navigate? There are so many options for connecting your work to the great advances of the last 20 years.

\$5,000 (1 avail)

The Tech Interactive hands you the keys to innovation and the power to change the future of medicine in Innovations in Health Care...created by people who "found their why," are the focal point of the experience. Many innovations came from unlikely sources of inspiration or are solutions created by inventors outside of relevant fields.

More Sponsorship Opportunities

Cocktail Napkin & Beverage Sponsor - \$2,500 (1 available)

Be the brand that guests see as they experience fabulous sips! Your donation will help to provide beverages for the event. Includes: logo printed on cocktail napkins, signage at the cocktail / beverage stations, plus inclusion in printed program, slideshow, and website + 2 VIP Tickets.

Stage Crew T-shirts - \$2,500 (1 available)

Your logo will be featured on the t-shirts of 10-15 helpful and essential "Stage Crew" volunteers. Collaborate with us to design the shirt with your logo alongside The BRAIN Foundation's! Benefits also include your logo on printed program, slideshow, and website + 2 VIP Tickets.

Live Auction Sponsor - \$2,500 (1 available)

Our emcee/auctioneer will enlighten our guests about your organization for 30 seconds during the introduction to our Live Auction, with your logo prominently displayed on the screen, plus inclusion in the printed program, slideshow, and website, + 2 VIP Tickets.

Mystery Box Raffle Sponsor - \$2,500 (1 available)

The Mystery Box raffle always features a fabulous prize (or prizes) that everyone will want! Have your sponsor representative go onstage to reveal the Mystery Box contents and announce the winner! Your logo included next to the Mystery Box plus inclusion in the printed program, slideshow, and website, + 2 VIP Tickets

Swag Sponsor- \$300 (multiple available)

Include your swag, merch, marketing materials, business card, etc in our swag bags that all guests receive. Includes logo in our printed program.

Fund-A-Need Gift Sponsor ~ IN KIND (multiple available)

Include your product as a gift for those who donate during our live Fund-A-Need ask! Your organization and product/gift will be described and distributed by our runners during the live event. Work with Mary for quantity and presentation.

Silent Auction Sponsor ~ IN KIND (multiple available)

Donate an item, gift card, experience, service to be auctioned during our silent auction. This event opens one week prior to the event. Your items will be displayed on our auction website, which will go out to our entire mailing list and during the cocktail hour, plus logo inclusion and thanks in the printed program, slideshow, and website.



Evening at a Glance...

6:00 Sponsor setup in Exhibit Areas

- Logistics to be provided at a later date

7:00 Guests arrive to The Tech Interactive

- Check-in at Park Ave entrance
- Proceed to the upper level to
- Interact with The Tech Interactive exhibits & Sponsors
- Enjoy open bar cocktails, mocktails, and passed appetizers
- Visit Silent Auction displays and enter bids

8:15 Guests are invited to the Lower Level

- Find their assigned table
- Welcome remarks

8:30 Dinner Service

- Dinner service
- Live Auction

9:00 Mission Moment & Fund-a-Need

- Impact celebration
- Support ask
- Mystery Box Reveal

9:30 Parting Remarks

- Explore Lower Level exhibits
- Guest check-out opens on Ground Level

10:00 End of Event

- Guest checkout
- Sponsors pack up
- Team Clean up

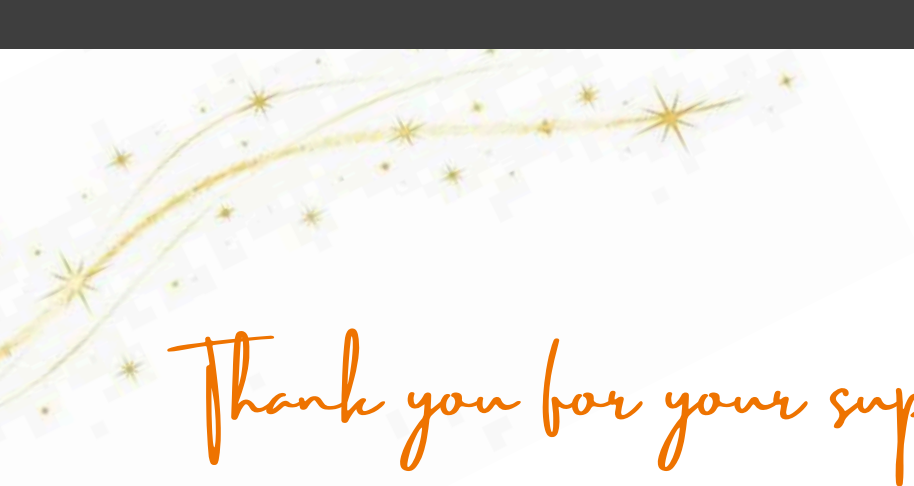
Ticket Pricing:

\$350 VIP

\$200 Regular

Details and times subject to change





Thank you for your support!

We are so grateful to have wonderful sponsors like you!

If you have other ideas for how to participate in this event, or our other events during the year, please discuss with Mary or our team.

All sponsorship levels \$1000+ at our gala this year include sponsorship in our Spectrum Run in the spring and Synchrony 2027 next summer.

Please contact Mary@brainfoundation.org

The BRAIN Foundation is a 501(c)(3) non-profit organization

Contributions are tax deductible to the extent allowed by law.

The deductible amount for sponsorship once sponsorship is finalized.

Payment by check, credit card, or ACH (preferred). Details provided on request.



5912 Stoneridge Mall Road

Pleasanton, CA 94588

Tax ID: 83-4072118



brainfoundation.org/gala-2026